Innovative Program Paper and Poster Presentation Information

AWHONN 2012 Convention: “Ignite Passion and Renew Commitment”

Innovative program presentations are about innovative programs implemented in a variety of practice settings. These are newly created and implemented programs that address challenges in women’s health, obstetric and neonatal nursing practice, education or administration. Papers and posters must include a discussion of program outcomes. Submissions are reviewed blindly.

Applicants can indicate a preference to present orally in a paper session, or as a poster. Only those with speaking experience should select ‘paper’. Those interested in presenting orally are encouraged to indicate a willingness to display a poster if not selected for oral presentation. There are a limited number of slots available for oral presentation, and our poster room is extremely well attended. Arguably more attendees are exposed to your work there than in an oral presentation which competes with 7 other sessions.

Criteria for Selection
- Program complements convention goal and objectives
- Clarity of purpose/objectives
- Clearly delineated process for implementation of program
- Description of program outcomes
- Content free of commercial bias
- Program is innovative, timely and meets a need
- Applicability/implications for women’s health, obstetric or neonatal nursing practice, education or research

Goal and Objectives
The goal of the 2012 AWHONN Annual Convention is to ignite passion and renew commitment throughout the journey of professional excellence in nursing.

At the conclusion of the conference attendees will be able to
- Explore opportunities to define and energize a professional development path.
- Describe strategies for application of evidence-based practice to achieve quality outcomes.
- Integrate multi-professional knowledge and practices to provide comprehensive care across the lifespan.

Submission Process
To expedite the submission process, gather required components before entering the Speaker Management System. You will be asked to provide the following:

- **Title:** Should spark interest, yet still clearly reflect the content. The title should be a concise statement of the main topic. Sample titles: Exploring An Innovative Approach to Patient Communication with Antepartum Diabetic Patients; Hispanic Labor Friends: Supporting Vulnerable Women

- **Submitter’s Email:** If there is more than one submitter, list the email address of the primary contact.
- **Presentation Format:** You will be asked to indicate your preference to present as a paper, which is a 30 minute oral presentation, or as a poster. If you select paper, you will also be asked if you are willing to present as a poster if your abstract is not selected as a paper.

- **Brief Description:** This is 2-3 sentences, no more than 75 words, intended for posting on the convention website or other program materials to let attendees know what the session is about. You want them to attend your session, this should capture their interest. Sample descriptions:
  
  o Clear communication is a cornerstone of quality patient care. As the United States experiences changing demographics, healthcare providers are often challenged to communicate with patients who do not speak English well. The Luz de mi Vida program offers a new and effective approach to providing Spanish interpreters in the maternity care setting.
  
  o There is an under-reported fall/drop risk for newborns during hospitalization primarily due to mothers falling asleep when the newborns are in the maternal bed and the babies falling to the floor. Significant injuries and potential preventable deaths will be described in 3 categories of newborn falls. The presentation will include an analysis of factors, events, prevention interventions and the resulting Newborn Fall Prevention Program implemented within a large health care system.

- **Three Behavioral Objectives:** This is what the learner should be able to do on completing your session. Sample objectives:
  
  o Identify unique concepts to improve perinatal orientation in your own organization.
  o Apply the fundamentals of a structured social integration to perinatal nursing specific to new graduate nurses.
  o Formulate a plan to enhance your own perinatal orientation and integration of new graduate nurses.

- **Teaching Delivery Methods:** You will be asked to select from a list of delivery methods; the methods you choose should be appropriate for the content and objectives.

- **Pharmacology Content:** You will be asked to estimate how many minutes you will spend discussing medications during your presentation.

- **Bibliography:** Reviewers want to see the scientific or academic basis for your presentation, the sources for your assertions. You will be asked to provide at least 5 references, preferably from peer reviewed journals. At least 3 of them must be current as of the last 5 years. The bibliography should not be included in the text of the abstract. A sample bibliography follows:


**Content Outline:** To determine if the content is congruent with your description, title and objectives, you will be asked to provide the outline for your presentation. If you have indicated you prefer making an oral presentation, you must indicate how many minutes you will spend on each component of the outline. Make sure that the time allotted for each component totals 30 minutes. If you have specified that you will discuss medications, please detail in your outline. Sample objectives with appropriate outline:

I. Identification of the 3 components of achieving smoking cessation in patients. (5 minutes)
   A. Ask
   B. Advise
   C. Refer

II. Mother-Baby RNs role in Advise component (10 minutes)
   A. EBP data regarding effectiveness of inpatient RN delivering smoking cessation info
   B. Personalizing message and use of scripting
   C. Use of effective teaching materials

III. Description of process from admission to post discharge (15 minutes)
   A. Identify smoking behavior on assessment
B. Transfer of information from dept to dept and shift to shift
C. Providing advice message during newborn care education
D. Encouraging self referral
E. Evaluating effectiveness of program

- **Disciplines:** You will be asked to check off the focus area or areas covered in your presentation.

- **Author Information:** You will be asked to provide contact information, credentials and affiliations for all presenters. In addition you must include a short biosketch (limited to 200 words) that will be read to introduce you to attendees. The focus of the biosketch should be what makes you qualified to present the topic. This is a biosketch for a presentation on a peer centered nurse internship program.

  Kimberly Carnevale is a Level III RN with over 20 years experience in labor and delivery nursing at Maine Medical Center (MMC). She holds a Bachelor's Degree in Nursing from the University of Southern Maine, and is certified in Inpatient Obstetrics. Kim has functioned as the Family Birth Center Unit Coordinator, Labor and Delivery charge nurse and MMC's Magnet Committee Unit representative. She has been Co-Coordinator of the Birth Center Nurse Internship Program since its inception.

- **CV/Resume:** All presenting authors must upload a current CV or resume.

- **CNE Disclosure:** All presenting authors must disclose any relevant personal, professional or financial relationships with a commercial interest producing, marketing or selling health care goods or services consumed by or used on patients. In addition, you must also indicate whether you will include discussion of off label drug or device use. These disclosures will be shared with learners prior to the start of your session, typically as a slide.

**Abstract Text**
You will be asked to submit a narrative summary of your talk, limited to 400 words. If your abstract submission is selected, this abstract will be included in a conference proceedings supplement to the *Journal of Obstetric, Gynecologic & Neonatal Nursing (JOGNN)* and will be edited prior to publication. The abstract is used by reviewers to assess your approach to the topic, your grasp of the current state of practice and science, and the level of sophistication of the presentation. You can create the abstract in Word first and then cut and paste into the Speaker Management System. Your abstract must be structured to include the following elements:

- Purpose for the program
- Proposed change
- Implementation, outcomes and evaluation
- Implications for nursing practice
- Keywords: 3-6 key terms that can be used to index your abstract
Your abstract should not include a reference list, in text citations, tables, or bulleted lists. If you include these elements, they will be removed prior to publication. Please use acronyms and abbreviations sparingly if at all. If you do use an acronym or abbreviation, write it out on first use followed by the acronym in parenthesis; use the acronym only thereafter.

**Tips and Timeline**
You do not have to complete the submission in one sitting. You can click “save and continue” at the end of a page and get back to the submission by using your log-in number. If the system will not let you save the content because you have not completed the entire page, you can simply fill in a placeholder such as “to be determined” and come back to that field at another time.

**All abstracts submissions must be completed by August 29, 2011**; you will be notified of the Program Committee’s decision in November, 2011.

**If Your Abstract Is Selected for Presentation**
All accepted submissions will appear in a convention proceedings supplement. In addition submitters are eligible for the prestigious Best Innovative Program Award presented at a designated time during convention.

Paper presenters will be provided an LCD projector, computer, screen and lectern with microphone. No other audio/visual equipment will be provided or may be used. Each paper session will be limited to 30 minutes, which should include time at the end for questions and answers. A maximum of two people can present a paper. AWHONN does not permit use of flipcharts, overheads, or videocassettes during paper presentations.

Posters are put on display in a room or foyer adjacent to the Exhibit Hall. Because we offer contact hours for poster review, posters cannot share space with exhibitors. Presenters are expected to be at their posters and available for questions during specified times. Attendees can earn a maximum of 5.0 contact hours by viewing posters. Selected poster presenters will be provided with a chair and a 4ft. high X 8ft. wide corkboard. Posters should be no larger than 46 ½ inches high and 93 ½ wide. Electrical outlets will not be available. A maximum of two people may present a poster.

**Presenters will be responsible for their own travel and all expenses related to their presentation.** All presenters are required to register to attend the convention and will be eligible for a $75 discount off of full convention registration fees.

**Questions or Concerns**
If you should have any questions or concerns, please do not hesitate to contact Carolyn Schick, Education Program Specialist, by phone at 202-261-1462 or by email at cschick@awhonn.org.